



FIRST BORN®
AND MORE

ANNUAL REPORT 2024



"It was huge for us to have something to look at, someone to guide us, someone to help us through all those tough and fun moments too."

~ Laura, Former First Born® Parent ~

Our Impact

FY24 Program Data



First Born® and More provided home visiting in 10 counties



Expanding into 7 additional New Mexico counties in FY25



Projected 10-15 percent growth in FY25

First Born® and More is New Mexico's federally recognized home visiting promising approach.

We have been serving New Mexico families for 27 years, with roots in Silver City, NM.

Designed as a universal model, accessible to any family regardless of social economic status.

First Born® and More is an established evidence-based model showing improvements in child health and wellness outcomes, prenatally through age five.

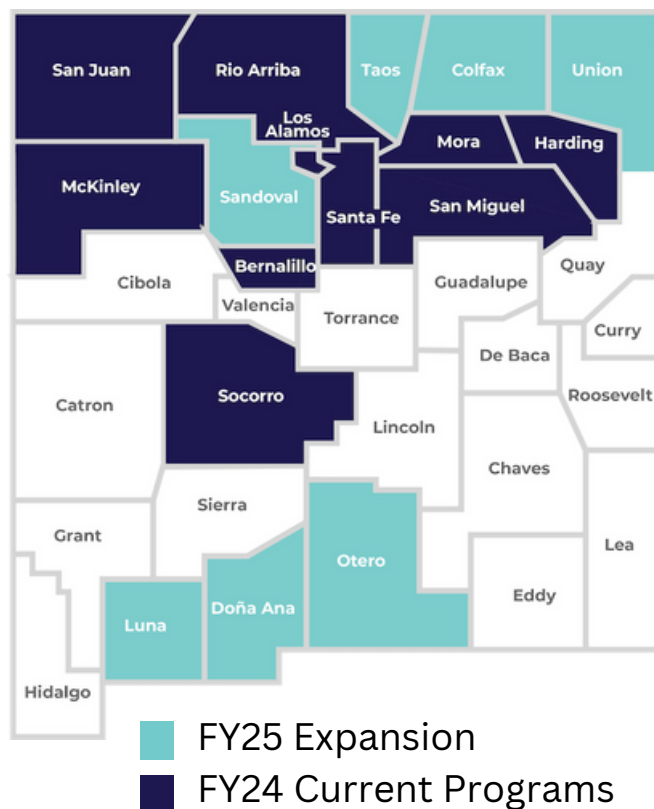
First Born® and More measures outcomes for maternal and child health, parent and child positive relationships, child development, school readiness, reduction of child maltreatment and family violence, and connects families to resources.

100% of families enrolled prenatally and received prenatal care

90% engaged in discussion about early literacy

96% of infants on schedule to be fully immunized by age 2

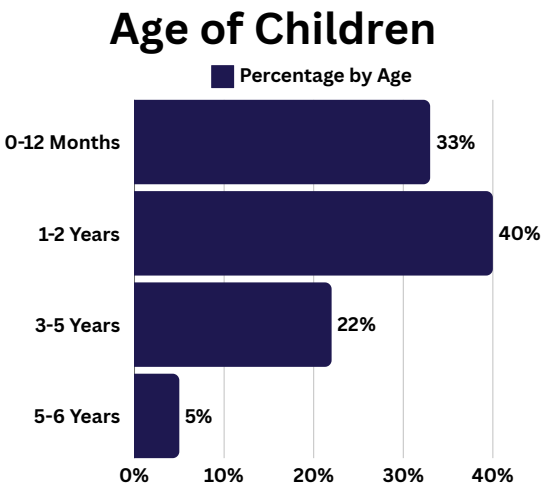
First Born® and More saw a 10 percent increase for families who enrolled prenatally and received prenatal care (100 percent), compared to FY23 (90 percent). This is a difference of 35 percent from the state average of 65 percent, as recorded by New Mexico Department of Health Indicator-Based Information System, [NM-IBIS - Health Indicator Report - Prenatal Care in the First Trimester by County, New Mexico and U.S., 2019](#).



Outcomes for First Born® and More Families

- 100% of mothers were screened for depression and referred.
- 93% of children were screened for potential developmental delays and referred.
- 90% of children received the Ages and Stages Developmental screening and were screened on schedule.
- 89% of children breastfed 6 months or longer.
- 89% of caregivers had continuous health insurance coverage.
- 87% of at-risk families have an active safety plan
- 87% of families engaged in discussion about education and employment.

The number of families who received First Born® and More services increased by **7.2 percent**, compared to FY23.



Demographics	1,067 Families Served	1,157 Children Served
American Indian or Alaska Native	17%	18%
Asian	4%	3%
Black or African American	2%	2%
White	50%	61%
More than One Race	1%	9%
Hispanic	31%	40%
Non-Hispanic	42%	52%



Contact Us



Firstbornandmore.org



(505)428-1059



firstbornandmore@sfcc.edu



Santa Fe Community College

ECCOE

EARLY CHILDHOOD CENTER of EXCELLENCE



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